

## Impact Ventures Competition Privacy Notice

Last Updated: October 4, 2021

We at Futures Action Network, LLC (“FAN”) respect your concerns about privacy. This Privacy Notice describes the types of personal information we obtain about you in connection with the Impact Ventures Competition (“Competition”), including when you visit the Competition website (the “Competition Site”), how we use the information, with whom we may share it and the choices available to you regarding our use of the information. We also describe the measures we take to safeguard the personal information and how you can contact us about our privacy practices.

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### INFORMATION WE OBTAIN

We may obtain certain personal information about you as described in this section of our Privacy Notice.

When you apply to join the Competition through your interaction with FAN, your use of the Competition Site, or through other channels, we obtain certain information about you, including:

- contact information, such as name, email, postal address, and phone number;
- countries of residence and countries of association (if different);
- demographic data, such as gender identity, nationality, race and ethnicity, and country of residence and association;
- education details and entrepreneurial history, experience and interests;

- information about your potential participation in the Competition, such as your availability, level of commitment and comfort with feedback and self-promotion, your attitude towards problem solving, raising of capital, and pitching;
- information about your idea/venture, such as its name, website, stage, industry or sector, nature and impact, problem(s) you are trying to solve, target users, clients or audience, information about actual or expected revenues and funding (e.g., whether the idea/venture previously has received money/capital and from what source(s)), information about any co-founders or teams involved in the idea/venture, information about your business model, ideas and plans, how you would use funds if you were to receive them;
- the industries or sectors you are interested in, and those in which you feel most familiar evaluating or receiving feedback;
- other applications or competitions you've completed;
- information in your and your co-founders' or team's publicly-available social media profiles (e.g., LinkedIn), if provided, and other public profiles such as GitHub;
- submitted videos, templates, photos or drawings;
- responses to surveys we may provide or make available to you relating to the Competition, FAN, or others;
- evaluations, observations and inferences we derive from the information we obtain about you; and
- other personal information you provide to us in connection with your potential participation in the Competition, such as through sign-up forms, your application, emails, or phone conversations.

If you are selected to participate in the Competition, in addition to the above, we also may obtain information about you in connection with our ongoing relationship, including:

- peer comments and reviews about your idea/venture;
- your comments and reviews about your peers' ideas/ventures; and
- any other information you choose to submit to us (e.g., through the Competition Site or direct communications or interactions).

We also may select the following additional information from winners of the Competition:

- information to facilitate transfer of winning funds;
- additional information regarding your venture to verify information provided during the competition and to vet for additional financial support of the venture.

#### *Information We Obtain By Automated Means*

When you visit the Competition Site or other sites or channels associated with the Competition, we may obtain certain information by automated means, such as cookies, web server logs, web beacons, and other technologies. A "cookie" is a text file that websites send to a visitor's computer or other Internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser. A "web beacon," also

known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and cookies and may be used to transmit information collected through cookies back to a web server.

We may use these automated technologies on the Competition Site to collect information about your equipment, browsing actions, and usage patterns. The information we obtain in this manner may include your device IP address, identifiers associated with your devices, types of devices connected to the Competition Site, web browser characteristics, device characteristics, language preferences, referring/exit pages, clickstream data, and dates and times of visits to the Competition Site. These technologies help us (1) remember your information so you do not have to re-enter it; (2) track and understand how you use and interact with the Competition Site; (3) measure the usability of the Competition Site and the effectiveness of our communications; and (4) otherwise manage and enhance our services, and help ensure they are working properly.

Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all of the features of the Competition Site. For mobile devices, you can manage how your device and browser share certain device data by adjusting the privacy settings on your mobile device.

The Competition Site is not designed to respond to “do not track” signals from browsers.

## **HOW WE USE THE INFORMATION WE OBTAIN**

If you are a Competition applicant or participant, we will seek your consent to process your personal information.

We use the personal information we obtain with your consent for the following purposes:

- manage and inform the Competition and the selection process;
- facilitate your participation in the Competition and establish and manage your account;
- provide winners of the Competition with awards and other funding and support;
- manage our relationship with you and Competition applicants, participants and winners;
- operate and maintain the Competition Site;
- administer participation in surveys, contests, or other Competition-related programs;
- communicate with you and respond to your inquiries;
- protect against and prevent fraud, unauthorized transactions, claims and other liabilities;
- operate, evaluate and improve the Competition and other FAN programs (including managing the Competition, developing new programs and services, enhancing and improving our programs and services, managing our communications, performing data analytics, and performing accounting, auditing and other internal functions);

- maintain and enhance the safety and security of the Competition, including the Competition Site, and prevent misuse; and
- comply with and enforce applicable legal requirements, industry standards, and our policies and terms.

We also may use the information in other ways for which we provide specific notice at the time of collection, and obtain consent to the extent required by law.

Where required by applicable law, we also will obtain your consent to send you marketing communications, invite you to events and surveys, or personalize your experience with the Competition, including the Competition Site.

We do not solely use automated means to select Competition participants or make other decisions that may produce legal effect or similarly significantly affect you. All winners are selected based on peer reviews and other evaluations that require human input.

#### *Third-Party Analytics*

We may use third-party analytics services on the Competition Site, such as Google Analytics. The information we obtain through the Competition Site may be disclosed to or collected directly by these services. To learn more about Google Analytics, please visit <https://www.google.com/policies/privacy/partners/>.

We may also use third-party research services such as Qualtrics to provide surveys and questionnaires related to the Competition or our other programs.

#### *Interest-Based Advertising*

On the Competition Site, we obtain information about your online activities to provide you with advertising about programs or services tailored to your interests. This section of our Privacy Notice provides details and explains how you can exercise your choices.

You may see our ads on other websites because we use third-party ad services. Through such ad services, we can tailor our messaging to users considering demographic data, users' inferred interests and browsing context. These services track your online activities over time and across multiple websites by collecting information through automated means, including through the use of cookies, web server logs, web beacons and other similar technologies. The ad services use this information to show you ads that may be tailored to your individual interests. The information and services may collect includes data about your visits to websites that serve Competition advertisements, such as the pages or ads you view and the actions you take on the websites. This data collection takes place both on the Competition Site and the websites of our affiliates and subsidiaries, and on third-party websites that participate in these ad services. This process also helps us track the effectiveness of our marketing efforts.

To learn how to opt out of interest-based advertising in the U.S., please visit [www.aboutads.info/choices](http://www.aboutads.info/choices), <http://www.networkadvertising.org/choices/>,

and <http://preferences-mgr.truste.com/>. In the European Union, please visit [www.youronlinechoices.eu](http://www.youronlinechoices.eu). To the extent required by applicable law, we will obtain your consent before using your information for interest-based advertising.

## **INFORMATION WE SHARE**

We share the information we obtain about you with our affiliates. We also share information about participants and their ideas/ventures with other participants (i.e., peers) so they can evaluate and review the idea/venture. We may also share your information to third party communication platforms or communities (such as Slack or Discord), if you elect to join in discussions on those platforms or communities, in order to facilitate verification of your participation in the Competition.

From time to time, we may share aggregated information about Competition applicants or participants with authorized researchers to perform statistical or scientific research and analysis. We also share the information we obtain about you with service providers and other entities to perform certain services on our behalf based on our instructions, such as web and database hosting, IT support, communication services, research tools, marketing vendors, and data analytics. Most of our service providers are located in the United States. We do not authorize our service providers to use or disclose the information except as necessary to perform services on our behalf or comply with legal requirements. Please contact us as specified in the “How To Contact Us” section of this Privacy Notice if you would like to obtain more information about the affiliates, subsidiaries and other third parties with whom we may share personal information.

In addition, we may disclose personal information (1) if we are required to do so by law or legal process (such as a court order or subpoena); (2) in response to requests by government agencies, such as law enforcement authorities; (3) to establish, exercise or defend our legal rights; (4) when we believe disclosure is necessary or appropriate to prevent physical or other harm or financial loss; (5) in connection with an investigation of suspected or actual illegal activity; or (6) otherwise with your consent or as directed by your representative.

We reserve the right to transfer any personal information we have about you in the event we sell or transfer all or a portion of our business or assets (including in the event of a merger, acquisition, joint venture, reorganization, divestiture, dissolution or liquidation).

## **YOUR RIGHTS AND CHOICES**

We offer you certain choices in connection with the personal information we collect from you. To update your preferences, limit the communications you receive from us, or submit a request, please contact us as indicated in the “How To Contact Us” section of this Privacy Notice. You can unsubscribe from our marketing mailing lists by following the “Unsubscribe” link in our emails or contacting us as specified in the “How To Contact Us” section below. We will apply your preferences going forward.

To the extent provided by applicable law, you may (1) have the right to access the personal information we maintain about you; (2) request that we rectify personal information about you that is inaccurate; (3) request that we erase personal information about you; (4) have the right to restrict our processing of your personal information; (5) object at any time to the processing of your personal information on grounds relating to your particular situation and, in any event, to the processing of your personal information for direct marketing purposes; (6) have the right to withdraw your consent to any processing of your personal information that is based on your consent; and (7) in certain circumstances, request that we provide you with a copy of your personal information in a structured, commonly used and machine readable format.

To exercise any of these rights, please contact us as indicated in the “How To Contact Us” section below. If you are located in the EEA, you also may lodge a complaint with the data protection authority in your country of residence.

## **DATA TRANSFERS**

We may transfer the personal information we collect about you to recipients in countries other than the country in which the information originally was collected. Those countries may not have the same data protection laws as the country in which you initially provided the information. When we transfer your information to recipients in other countries, we will protect that information as described in this Privacy Notice and will comply with applicable legal requirements providing adequate protection for the transfer of personal information to recipients in countries other than the one in which you provided the information.

If your personal information is collected from you in the EEA, UK or Switzerland and we subsequently transfer it outside of the EEA, UK or Switzerland to a country that has not been recognized by the European Commission as provide an adequate level of data protection, the safeguards on which we rely to transfer such information include appropriate contractual terms with the recipients. Further information about our data transfer safeguards may be obtained by contacting us as indicated in the “How To Contact Us” section below.

## **RETENTION OF PERSONAL INFORMATION**

To the extent required by applicable law, we will retain your personal information for the duration of our relationship, plus a reasonable period to comply with the applicable statute of limitation periods and records retention requirements under applicable law.

## **HOW WE PROTECT PERSONAL INFORMATION**

We maintain administrative, technical and physical safeguards designed to protect personal information against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

## **CHILDREN'S PRIVACY**

The Competition is intended for individuals at least 18 years of age. We do not knowingly collect personal information online from children under the age of 13.

#### **OTHER ONLINE SERVICES AND THIRD-PARTY FEATURES**

For your convenience and information, we may provide links to other online services, and may include third-party features such as apps, tools, communication platforms or communities, widgets and plugins. These online services and third-party features may operate independently from us. The privacy practices of the relevant third parties, including details on the information they may collect about you, is subject to the privacy statements of these parties, which we strongly suggest you review. To the extent any linked online services or third-party features are not owned or controlled by FAN, we are not responsible for these third parties' information practices.

#### **UPDATES TO OUR PRIVACY NOTICE**

This Privacy Notice may be updated periodically and to reflect changes in our personal information practices. We will post a notice on the Competition Site to notify you of significant changes to our Privacy Notice and indicate at the top of the Privacy Notice when it was most recently updated.

#### **HOW TO CONTACT US**

FAN is responsible for the processing of your personal information as described in this Privacy Notice.

If you have any questions, requests or comments about this Privacy Notice or to exercise your rights, please contact us by email at, please email us at [hello@impactventurescompetition.com](mailto:hello@impactventurescompetition.com). You also may write to: 155 W. 23<sup>rd</sup> St., 5<sup>th</sup> Floor, New York, NY 10011, Attn: Impact Ventures Competition.